



## Aayush Start-up Challenge-Sanskriti IAS

 [sanskritiias.com/pt-cards/aayush-start-up-challenge](https://www.youtube.com/watch?v=sanskritiias.com/pt-cards/aayush-start-up-challenge)

- **All India Institute of Ayurveda (AIIA)** has launched **AYUSH Start-up Challenge** in association with Start-up India.
- It aims to **encourage early stage start-ups** for innovations in the field of alternative healing and Ayurveda.
- Under this, a cash prize of Rs.1 lakh to the winner and Rs. 50000 to the runner-up along with **Incubation support** will also be provided **by AIIA**.
- There are three categories to participate in this-
  - AYUSH Food Innovation Solutions
  - AYUSH Bio-Equipment Solutions
  - AYUSH IT Solution
- It is well known that **AIIA works under the Ministry of AYUSH**.

Account Holder Name: Sanskriti IAS

A/c No: 033105005525

Account Type: Current

IFSC Code: ICIC0000331

Branch: ICICI Bank, Ashok Vihar





Merchant Name M/S.SANSKRITI IAS  
Mobile Number [REDACTED]

### Steps to Pay

Open UPI app > Select 'Tap to Pay' >  
Scan QR Code > Enter Amount

*After Payment Please send Payment details on given phone no : 7428 085 757*



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बैच आरंभ

28 फरवरी, 2022 | समय: 11:30AM

## इतिहास

वैकल्पिक विषय

बैच आरंभ

2 मार्च, 2022

समय: 8:00AM

## सीसैट

प्रारंभिक परीक्षा

बैच आरंभ

14 फरवरी, 2022

समय: 8:00AM

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